

Beat: Automobiles

## In PARIS - Les Etoiles MERCEDES-BENZ - Awards for The Fashion Young Creators

### LES ETOILES MERCEDES-BENZ Awards

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**USPA NEWS** - MERCEDES-BENZ and Alexis Mabille create in 2016 a new contest dedicated to young Fashion creators. This could be their reinterpretation of luxury cars. Nine creators were selected judged by a Jury of Seven people, Seven months of competition and ONE Winner...

MERCEDES-BENZ and Alexis Mabille create in 2016 a new contest dedicated to Young Fashion Creators. This could be their reinterpretation of luxury cars. Nine creators were selected judged by a Jury of Seven people, Seven months of competition and ONE Winner. The nine creators with their silhouettes (created for the Competition) were attending a formal presentation and the winner announced on October 4, 2016 at the 'Garage Lübeck' in PARIS. The winner being DAVID FERREIRA.

The NINE CREATORS selected were as follow :

- \* Carolina Ritzler
- \* Cécile Méteil
- \* Charlie Le Mindu
- \* Coppélia Pique
- \* David Ferreira
- \* Iris Cantabri
- \* Jour/né (a trio : Léa, Lou & Jerry)
- \* Liselore Frowijn
- \* Quentin Véron

The JURY was as follow :

- \* Alexis Mabille (President, creator and permanent member of Haute Couture since 2000)
- \* Béatrice Tanguy (Vice-President, Project Director at Marketing & Communication Department Mercedes-Benz)
- \* Audrey Marnay (Actress)
- \* Alexandra Golovanoff (TV Fashion journalist)
- \* Vanessa Metz (Stylist, writer for Numéro Magazine)
- \* Jalil Lespert (Actor & Director, nominated 7 times for a Cesar 2015 for the Biopic Yves Saint-Laurent)
- \* Betony Vernon (Fashion & Accessories Creator, speaker at Domus Academy of Milan and at European Institute of Design)

Source : Les Etoiles Mercedes-Benz - October 4, 2016

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